



ADHIYAMAAN COLLEGE OF ENGINEERING (Autonomous)

Affiliated to Anna University – Chennai & Approved by AICTE – New Delhi.
Accredited by NAAC & NBA - UGC, New Delhi

Internal Quality Assurance Cell (IQAC)

Ref: ACE/IQAC/QI-11/2021-22

Date: 10.03.2022

All IQAC Coordinators are pleased invite you to attend our one-day workshop on "**Building Institution Perspective on Strategic Planning,**" which will be held on **15/03/2022** at **Main Block Conference Room-I** at **10:30 AM**.

Speaker: Prof. Dr. Shakuntala Katre, Former Registrar, Bangalore University, Former Member Coordinator NAAC.

This workshop is designed to provide participants with practical strategies for developing and implementing effective strategic plans that align with their institution's vision and goals.

The workshop will cover the following topics:

- Introduction to strategic planning and its benefits
- Developing a vision and mission statement for your institution
- Conducting a SWOC analysis to identify your institution's strengths, weaknesses, opportunities, and threats
- Setting strategic goals and objectives
- Identifying key performance indicators (KPIs) to measure progress towards goals
- Developing an action plan and implementation schedule

The workshop will be led by experienced facilitators who have a wealth of knowledge in strategic planning and institution building. Participants will have the opportunity to learn from real-life case studies and engage in practical exercises that will help them apply the concepts and tools learned during the workshop.

We look forward to welcoming you to this exciting workshop.

IQAC Chairperson

PRINCIPAL

Adhiyamaan College of Engineering (Autonomous)
HOSUR - 635 130
Krishnagiri (Dt.), Tamil Nadu.



ADHIYAMAAN COLLEGE OF ENGINEERING (Autonomous)

Affiliated to Anna University – Chennai & Approved by AICTE – New Delhi.
Accredited by NAAC & NBA - UGC, New Delhi

A Report on

One-day workshop on "Building Institution Perspective on Strategic Planning,"

Speaker: Prof. Dr. Shakuntala Katre, Former Registrar, Bangalore University, Former Member Coordinator NAAC.

Introduction:

The "Building Institution Perspective on Strategic Planning" workshop was held on 15/03/2022 at **Main Block Conference Room-I at 10:30 AM.**

The purpose of the workshop was to provide participants with practical strategies for developing and implementing effective strategic plans that align with their institution's vision and goals. The workshop was attended by 40 participants from different institutions.

1. Adhiyamaan College of Engineering (Autonomous), Hosur (Host Institution)
2. Dr. M. G. R. College of Arts and Science, Hosur
3. Arignar Anna College of Arts and Science, Krishnagiri
4. Coimbatore Institute of Engineering and Technology, Coimbatore
5. St. Peters University, Chennai

Key Learnings:

The workshop covered a range of topics, including strategic planning, developing a vision and mission statement, conducting a SWOT analysis, setting strategic goals and objectives, identifying key performance indicators, developing an action plan and implementation schedule, and communicating and monitoring progress.

The following are the key learnings from the workshop:

Strategic Planning Process: The workshop emphasized the importance of the strategic planning process in achieving the institution's goals. Participants learned about the different stages of strategic planning, including developing a vision and mission statement, conducting a SWOC analysis, setting goals and objectives, identifying KPIs, developing an action plan, and monitoring progress.

Vision and Mission Statements: Participants were taught how to develop a vision and mission statement for their institutions. They learned that a clear and concise vision and mission statement can help align the institution's goals with its values and aspirations.

IQAG Chairperson

Adhiyamaan College of Engineering (Autonomous)
HOSUR - 635 130
Krishnagiri (Dt.), Tamil Nadu.



ADHIYAMAAN COLLEGE OF ENGINEERING (Autonomous)

Affiliated to Anna University – Chennai & Approved by AICTE – New Delhi.
Accredited by NAAC & NBA - UGC, New Delhi

SWOC Analysis: The workshop highlighted the importance of conducting a SWOC analysis to identify the institution's strengths, weaknesses, opportunities, and threats. Participants learned how to conduct a SWOT analysis and how to use the findings to develop strategic goals and objectives.

Strategic Goals and Objectives: Participants learned about the importance of setting strategic goals and objectives that are specific, measurable, achievable, relevant, and time-bound (SMART). They learned how to align these goals with the institution's vision and mission statement.

Key Performance Indicators: The workshop emphasized the importance of identifying KPIs to measure progress towards the institution's strategic goals and objectives. Participants learned about the different types of KPIs and how to use them to track progress and make data-driven decisions.

Action Plan and Implementation Schedule: The workshop provided participants with practical strategies for developing an action plan and implementation schedule to achieve their institution's strategic goals and objectives. Participants learned how to assign responsibilities, set timelines, and allocate resources.

Communication and Monitoring: The workshop highlighted the importance of communicating the institution's strategic plan to stakeholders and monitoring progress towards the strategic goals and objectives. Participants learned about the different communication channels and how to use them to keep stakeholders informed and engaged.

Conclusion:

Overall, the "Building Institution Perspective on Strategic Planning" workshop was a success. Participants gained practical strategies for developing and implementing effective strategic plans that align with their institution's vision and goals. The workshop provided a valuable opportunity for participants to learn from real-life case studies and engage in practical exercises. We recommend that institutions continue to invest in strategic planning and staff development to ensure they remain competitive and achieve their goals.


IQAC Chairperson

Adhiyamaan College of Engineering (Autonomous),
HOSUR - 635 130
Krishnagiri (Dt.), Tamil Nadu