# **Adhiyamaan College of Engineering (Autonomous)**

# Department of Management Studies MBA Full Time Curriculum and Syllabus (R-2018) I SEMESTER

#### **Summary of Credit Distribution**

SL.	COURSE				ERIOI R WE		TOTAL CONTACT		
NO.	CODE	COURSE TITLE	CATEGORY	L	Т	Р	PERIODS	CREDITS	
THEC	DRY								
1.	118BAT01	Business Statistics	PC	4	1	0	5	4	
2.	118BAT02	Management Concepts and Practices	PC	4	0	0	4	3	
3.	118BAT03	Management Accounting for Business Decisions	PC	4	0	0	4	4	
4.	118BAT04	Economic Analysis for Business Decisions	PC	4	1	0	5	4	
5.	118BAT05	Organizational Behavior	PC	4	0	0	4	3	
6.	118BAE	Professional Elective I	PE	4	1	0	5	4	
7.	118BAE	Open Elective I	OE	4	0	0	4	4	
		PRACT	ΓICALS						
8.	118BAP01	Executive Communications	EEC	0	0	4	4	2	
	TOTAL 28 3 4 35 28								

# II SEMESTER

SL. NO.	COURSE	COURSE TITLE	CATEGORY		RIO R WI	_	TOTAL CONTACT	CREDITS	
NO.	CODE			L	T	Р	PERIODS		
		THEOR	Y						
1.	218BAT06	International Business Management	PC	4	0	0	4	4	
2.	218BAT07	Optimization Techniques	PC	4	0	0	4	4	
3.	218BAT08	Human Resource Management	PC	4	0	0	4	4	
4.	218BAT09	Marketing Management	PC	4	0	0	4	4	
5.	218BAT10	Financial Management	PC	4	0	0	4	4	
6.	218BAT11	Operations Management	PC	4	0	0	4	4	
7.	218BAE	Open Elective II	OE	4	0	0	4	4	
		PRACTICA	<b>ALS</b>						
8.		Data Analysis and Business Modelling (Laboratory)	EEC	0	0	4	4	2	
9.	218BAV01	Managerial Skill Development -I	VAC	0	0	3	3	2	
	TOTAL						35	31	

# III SEMESTER

SL.	COURSE CODE	COURSE TITLE	CATEGORY		RIOD WE			
NO.				L	Т	Р	PERIODS	CREDITS
			THEORY					
1.	318BAT12	Strategic Management	PC	4	0	0	4	4
2.	318BAT13	Business Research Methods	PC	4	0	0	4	4
3.	318BA	Elective I	PE	3	0	0	3	4
4.	318BA	Elective II	PE	3	0	0	3	4
5.	318BA	Elective III	PE	3	0	0	3	4
6.	318BA	Elective IV	PE	4	0	0	4	4
7.	318BA	Elective V	PE	4	0	0	4	4
8.	318BA	Elective VI	PE	4	0	0	4	4
		ı	PRACTICALS					
9.	318BAP03	Summer Training	EEC	0	0	3	3	1
10.	318BAV02	Managerial Skill Development -II	VAC	0	0	3	3	1
		TOTAL	29	0	6	35	34	

# IV SEMESTER

SL. NO.	COURSE CODE		CATEGORY	PERIODS PER WEEK			TOTAL CONTACT		
		COURSE TITLE		L	т	Р	PERIODS	CREDITS	
	THEORY								
1.	418BAP04	Project Work	EEC	0	0	24	24	12	
	TOTAL				0	24	24	12	

# **Adhiyamaan College of Engineering (Autonomous)**

# **Department of Management Studies**

# **MBA Part Time Curriculum and Syllabus (R-2018)**

#### **I Semester**

SL.	COURSE CODE	COURSE TITLE	CATEGORY		RIOD WE		TOTAL CONTACT			
NO.				L	Т	Р	PERIODS	CREDITS		
	THEORY									
1	118BAT01	Business Statistics	PC	4	1	0	5	4		
2	118BAT02	Management Concepts and Practices	PC	4	0	0	4	4		
3	118BAT03	Management Accounting for Business Decisions	PC	4	0	0	4	4		
4	I IXBAIII/I	Economic Analysis for Business Decisions	PC	4	1	0	5	4		
PRAC	TICALS									
5	118BAP01	Executive Communication	EEC	0	0	4	4	2		
		TOTAL		16	2	4	22	18		

#### **II SEMESTER**

SL.	COURSE	COURSE TITLE	CATEGORY	PERIODS PER WEEK			TOTAL CONTACT		
NO.				L	Т	Р	PERIODS	CREDITS	
	THEORY								
1	218BAT05	Organizational Behavior	PC	4	0	0	4	3	
2	218BAE	Professional Elective I	PE	4	1	0	5	4	
3	218BAE	Open Elective I	PE	4	1	0	5	4	
4	218BAT06	International Business Management	PC	4	1	0	5	4	
	TOTAL				3	0	19	15	

# III SEMESTER

SL.	COURSE CODE	COURSE TITLE	CATEGORY	PERIODS PER WEEK			TOTAL CONTACT	CDEDITE		
NO.				L	Т	Р	PERIODS	CREDITS		
	THEORY									
1	318BAT07	Optimization Techniques	PC	4	1	0	5	4		
2	318BAT08	Human Resource Management	PC	4	0	0	4	4		
3	318BAT09	Marketing Management	PC	4	0	0	4	4		
4	318BAT10	Financial Management	PC	4	0	0	4	4		
			PRACTICALS							
5	318BAP02	Data Analysis and Business Modelling -Lab	EEC	0	0	4	4	2		
	TOTAL					4	21	18		

# IV SEMESTER

SL. NO.	COURSE CODE	COURSE TITLE	CATEGORY	PERIODS PER WEEK			TOTAL CONTACT PERIODS	CREDITS	
				L	Т	Р	T EINIODO		
THEORY									
1	418BAT11	Operations Management	PC	4	0	0	4	4	
2	418BAE	Open Elective II	PE	4	0	0	4	4	
3	418BAT12	Strategic Management	PC	4	0	0	4	4	
4	418BAT13	Business Research Methods	PC	4	0	0	4	4	
			PRACTICALS						
5	518BAV01	Managerial Skill Development-I	VAC	0	0	1	1	1	
	TOTAL					1	17	17	

# **V SEMESTER**

SL.	COURSE CODE	COURSE TITLE	CATEGORY		RIOD WE		CONTACT	CREDITS
NO.				L	Т	Р	PERIODS	
			THEORY					
1	518BAE	Elective I	PE	4	0	0	4	4
2	518BAE	Elective II	PE	4	0	0	4	4
3	518BAE	Elective IV	PE	4	0	0	4	4
4	518BAE	Elective V	PE	4	0	0	4	4
			PRACTICALS					
5	518BAV02	Managerial Skill Development-II	VAC	0	0	1	1	1
	TOTAL					1	17	17

#### VI SEMESTER

SL. NO.	COURSE CODE	COURSE TITLE	CATEGORY	PERIODS PER WEEK			TOTAL CONTACT PERIODS	CREDITS	
				L	Т	Р	PERIODS		
	THEORY								
1	618BAE	Elective III	PE	4	1	0	5	4	
2	618BAE	Elective VIII	PE	4	1	0	5	4	
3	618BAP04	Project Work	EEC	0	0	24	24	12	
	TOTAL					24	34	20	